



Vaccine Information Toolkit for Parents and Guardians

Date: June 12, 2023

Public Health Message Type: Alert Advisory Update Information

Intended Audience: All public health partners Healthcare providers
 Infection preventionists
 Local health departments Schools/child care centers
 ACOs
 Animal health professionals Other: Parents

Action Items:

Please share the vaccine information toolkit with parents and guardians

Key Points:

- The New Jersey Department of Health (NJDOH) recommends that all children follow the Centers for Disease Control and Prevention (CDC) Recommended Immunization Schedules to have the best protection against vaccine-preventable diseases. Children who are not vaccinated on schedule are not only at risk of getting sick themselves, but they can also spread illness to others.
- Just like eating healthy foods, exercising, and getting regular check-ups, vaccines play a vital role in keeping children healthy and are one of the safest preventive care measures available.
- Most parents choose the safe, proven protection of vaccines, but some may have questions or concerns. The NJDOH is here to help you sort out information so that you can make informed decisions about vaccinations. The **NJDOH Vaccine Information Toolkit for Parents/Guardians**, available at nj.gov/health/cd/vdpd.shtml, was created with this purpose in mind. The toolkit covers the following topics:
 - Answers to frequently asked questions
 - Ways to keep children calm and prepare them for vaccination visits
 - Steps for spotting vaccine misinformation
 - Tips for keeping children up to date with vaccines
 - Where to access vaccines and find additional vaccine resources

Vaccination is a shared responsibility. Families, schools, health care and public health professionals must all do our part to protect communities from vaccine-preventable diseases. By ensuring ourselves and our children are vaccinated, we prevent the spread of dangerous infections. By seeking and sharing credible and trustworthy information, we empower ourselves and others to make the right decisions.

Resources and References:

Vaccine Preventable Disease Program website: nj.gov/health/cd/vdpd.shtml

Under the “Educational Section,” you will find the following toolkit items:

- **Vaccine Information Toolkit for Parents/Guardians NEW! 6/2023**
 - [Introduction Letter](#)
 - [Frequently Asked Questions](#)
 - [Keeping Your Children Calm During Vaccine Appointments](#)
 - [Spotting Vaccine Misinformation](#)
 - [Tips for Staying Up to Date](#)
 - [Locations to Access Vaccines](#) (2.5 x 3.5 Palm Card)

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